- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUT SHOT
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

- [ ] FRONT FULL SHOT
- [x] ¾ OR SIDE FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUT SHOT
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

- [ ] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUT SHOT
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

TOP FRONT VIEW

¾ VIEW OR SIDE VIEW

BACK VIEW/ DETAIL SHOTS

- ☐ FRONT FULL SHOT
- ☐ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT (FRONT, 3/4 OR SIDE, BACK, DETAIL SHOTS NEEDED)
- ☐ BOTTOM PRODUT SHOT
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE

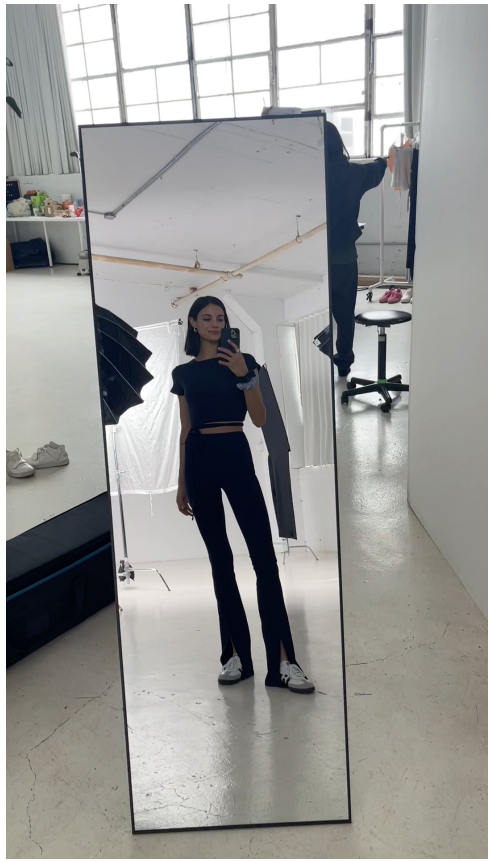
BOTTOM FRONT VIEW

BOTTOM ¾ VIEW OR SIDE VIEW

BOTTOM BACK VIEW

BOTTOM DETAIL SHOTS

- ☐ FRONT FULL SHOT
- ☐ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUCT SHOT (FRONT, 3/4 OR SIDE, BACK, DETAIL SHOTS NEEDED)
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE



MIRROR SELFIE VIDEO

SELFIE VIDEO

MIRROR SELFIE IMAGES & VIDEO

LOOK 1

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUT SHOT
- ☑ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 1 REMARKS:
- CAPTURE DETAILS ON PANTS
- FOR VIDEO, CAPTURE MOVEMENT OF THE PANTS

LOOK 2

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUT SHOT
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 2 REMARKS:
- CLOSE UP OF TIE DETAIL ON SHORTS

LOOK 3

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUT SHOT
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 3 REMARKS:
- CLOSE UP OF TIE DETAIL ON SHORTS

LOOK 4

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUT SHOT
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 4 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST COLOR & LAYERED LOOK DETAILS ON TOP
-CLOSE UP OF SIDE RIB DETAIL ON BIKER

LOOK 5

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☐ BOTTOM DETAIL
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 5 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON TOP
- THUMB HOLE DETAIL CLOSE UP

LOOK 6

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☑ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☐ BOTTOM DETAIL
- ☑ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 6 REMARKS:
CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON TOP
- THUMB HOLE DETAIL CLOSE UP

LOOK 7

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☑ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☑ BOTTOM DETAIL
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 7 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON PANTS

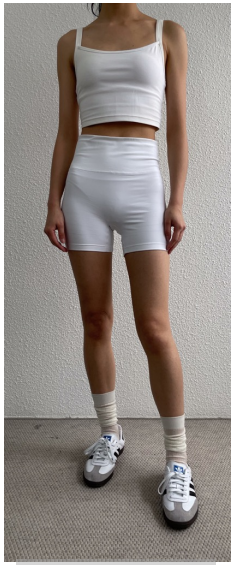
LOOK 8

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☑ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☐ BOTTOM DETAIL
- ☑ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 9

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [x] BOTTOM PRODUT SHOT
- [x] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 10



WHITE TANK & WHITE BIKER LAYERED

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [x] WHITE TANK PRODUCT SHOT
- [x] BOTTOM PRODUT SHOT
- [ ] ECOMM VIDEO
- [x] MIRROR SELFIE

<u>LOOK 10 REMARKS:</u>
-CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON PANTS

LOOK 11

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 12

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [x] BUTTON DOWN SHIRT DETAIL
- [x] BOTTOM PRODUT SHOT
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 13

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ BUTTON DOWN SHIRT DETAIL
- ☑ BOTTOM PRODUT SHOT
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 13 REMARKS:
TAKE PICTURES WITH SHIRT UNBUTTONED

LOOK 14

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ BUTTON DOWN SHIRT DETAIL
- ☐ BOTTOM DETAIL
- ☑ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 14 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST COLOR LABEL & STITCH DETAIL ON BUTTON DOWN SHIRT

LOOK 15

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ BUTTON DOWN SHIRT DETAIL
- ☐ BOTTOM DETAIL
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

*PLS TAKE 1 FULL FRONT SHOT WITH BUTTON DOWN SHIRT CHANGED TO WHITE

LOOK 15 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST COLOR LABEL & STITCH DETAIL ON BUTTON DOWN SHIRT

LOOK 16

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ BUTTON DOWNN SHIRT DETAIL
- ☐ BOTTOM DETAIL
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 16 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST COLOR LABEL & STITCH DETAIL ON BUTTON DOWN SHIRT

LOOK 17

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM DETAIL
- [x] ECOMM VIDEO
- [ ] MIRROR SELFIE

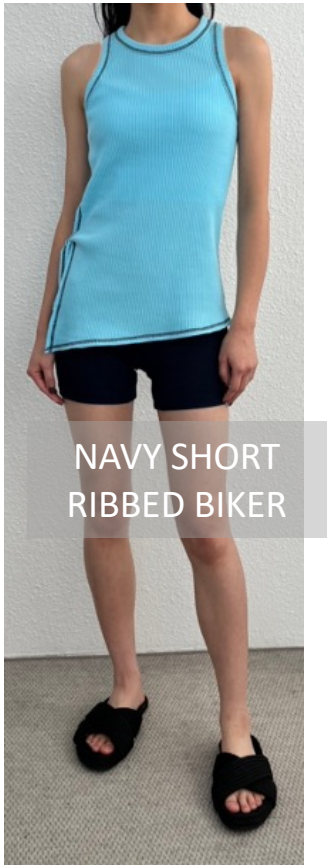
LOOK 18

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 18 REMARKS:

-FABRIC TEXTURE CLOSE UP
-SIDE TIE DETAIL CLOSE UP
-CONTRAST COLOR STITCH DETAIL

LOOK 19



- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 20

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 20 REMARKS:

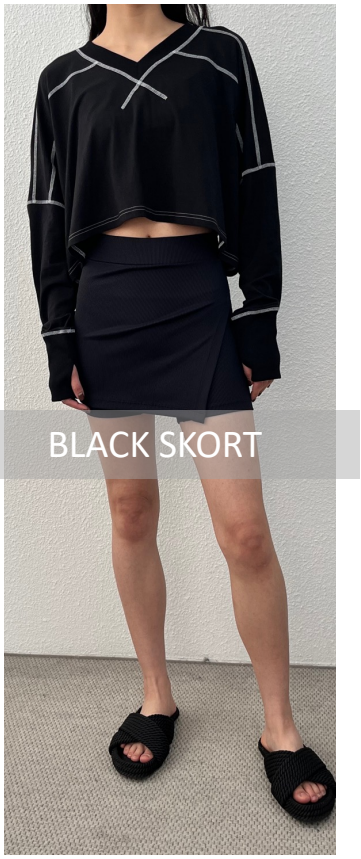
LOOK 21

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [x] LEGGINGS PRODUCT SHOT
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 22

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 23



- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 12

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 12 REMARKS:
-CAPTURE CLOSE UP OF
CONTRAST STITCH DETAIL ON TOP
- THUMB HOLE DETAIL CLOSE UP

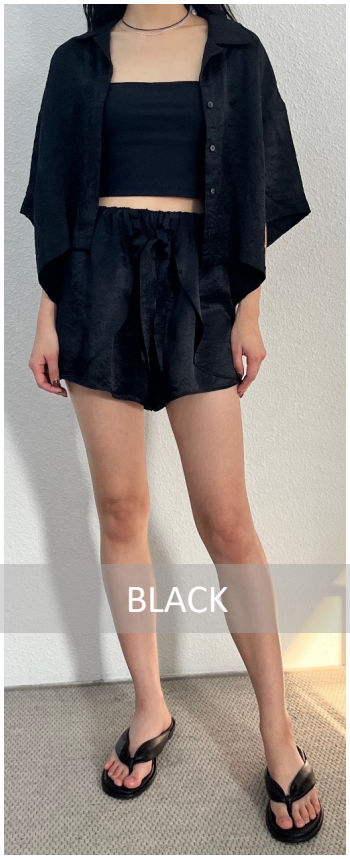
LOOK 24

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [x] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 25

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 26



- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 27

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 28

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [x] BOTTOM PRODUCT SHOT
- [ ] VIDEO
- [x] MIRROR SELFIE

LOOK 29

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [x] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 30

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 31

BLACK SKORT

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [x] BOTTOM PRODUCT SHOT
- [ ] ECOMM VIDEO
- [x] MIRROR SELFIE

LOOK 31 REMARKS:

-CAPTURE CLOSE UP OF CONTRAST COLOR & LAYERED LOOK DETAILS ON TOP

-CLOSE UP SKORT DETAIL

LOOK 32

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 33

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [x] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 34

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [x] BOTTOM PRODUCT SHOT
- [ ] ECOMM VIDEO
- [x] MIRROR SELFIE

LOOK 35

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP DETAIL
- ☑ BOTTOM PRODUCT SHOT
- ☑ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 35 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON PANTS

LOOK 36

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☑ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☐ BOTTOM PRODUCT SHOT
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 37

- ☑ FRONT FULL SHOT
- ☐ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP PRODUCT SHOT
- ☐ BOTTOM PRODUCT SHOT
- ☐ ECOMM VIDEO
- ☐ MIRROR SELFIE

LOOK 38

- ☑ FRONT FULL SHOT
- ☐ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☐ BOTTOM DETAIL
- ☐ ECOMM VIDEO
- ☑ MIRROR SELFIE

LOOK 39

- [x] FRONT FULL SHOT
- [x] ¾ / BACK FULL SHOT
- [ ] BACK PRODUCT SHOT
- [x] TOP PRODUCT SHOT
- [x] BOTTOM DETAIL
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 39 REMARKS:
-CAPTURE CLOSE UP OF CONTRAST COLOR & LAYERED LOOK DETAILS ON TOP
-CLOSE UP OF SIDE RIB DETAIL ON BIKER

LOOK 40

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] ECOMM VIDEO
- [x] MIRROR SELFIE

LOOK 41

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [x] BACK FULL SHOT
- [x] TOP PRODUCT SHOT
- [ ] BOTTOM PRODUCT SHOT
- [ ] ECOMM VIDEO
- [ ] MIRROR SELFIE

LOOK 41 REMARKS:
-FABRIC TEXTURE CLOSE UP
-SIDE TIE DETAIL CLOSE UP
-CONTRAST COLOR STITCH DETAIL

LOOK 42

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT (SIDE TIE SIDE)
- ☐ BACK PRODUCT SHOT
- ☐ TOP PRODUCT SHOT
- ☐ BOTTOM PRODUCT SHOT
- ☐ VIDEO
- ☑ MIRROR SELFIE

LOOK 43

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK PRODUCT SHOT
- ☑ BUTTON DOWN SHIRT PRODUCT SHOT
- ☑ BOTTOM PRODUCT SHOT
- ☑ VIDEO
- ☐ MIRROR SELFIE

LOOK 43 REMARKS:

-CAPTURE CLOSE UP OF CONTRAST STITCH DETAIL ON PANTS & BUTTON DOWN SHIRT

LOOK 44

*PLS TAKE 1 FULL FRONT SHOT WITH SHIRT BUTTONED

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ BUTTON DOWN SHIRT PRODUCT SHOT
- ☑ BOTTOM PRODUCT SHOT
- ☐ VIDEO
- ☑ MIRROR SELFIE

LOOK 45

LIGHT PINK RIBBED TANK & BIKER SHORTS LAYERED

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM PRODUCT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 46

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [ ] BOTTOM DETAIL
- [x] VIDEO
- [ ] MIRROR SELFIE

LOOK 47

- [x] FRONT FULL SHOT
- [ ] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [ ] TOP DETAIL
- [x] BOTTOM SHORTS PRODUCT SHOT
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 48

- [x] FRONT FULL SHOT
- [x] ¾ FULL SHOT
- [ ] BACK FULL SHOT
- [x] BUTTON DOWN SHIRT PRODUCT SHOT
- [ ] BOTTOM DETAIL
- [ ] VIDEO
- [ ] MIRROR SELFIE

LOOK 49

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☑ BOTTOM PRODUCT SHOT
- ☐ VIDEO
- ☐ MIRROR SELFIE

LOOK 50 REMARKS:

-CAPTURE CLOSE UP STRAP & BACK DETAIL ON BRA TOP

-CLOSE UP OF SIDE RIB DETAIL ON BIKER SHORTS

LOOK 50

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☑ TOP PRODUCT SHOT
- ☐ BOTTOM DETAIL
- ☐ VIDEO
- ☑ MIRROR SELFIE

LOOK 51 REMARKS:

-CAPTURE CONTRAST STITCH DETAIL ON TOP

-THUMB HOLE DETAIL CLOSE UP

LOOK 51

- ☑ FRONT FULL SHOT
- ☑ ¾ FULL SHOT
- ☐ BACK FULL SHOT
- ☐ TOP DETAIL
- ☐ BOTTOM DETAIL
- ☐ VIDEO
- ☐ MIRROR SELFIE